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Foundation for  
*Virginia's*  
Natural Resources



# Foundation for Virginia's Natural Resources

## The Need for Conservation

Virginia's beauty and abundant natural resources have drawn people to the Commonwealth for 400 years. As more people exert pressure on the natural resources for increased services as well as for additional places to live and work, the future of these treasures becomes less certain.

In 2005, the Virginia General Assembly recognized this uncertainty and created the Foundation for Virginia's Natural Resources (FVNR). The focus of this bold initiative was to establish and sustain a cooperative, non-regulatory philanthropic organization dedicated to enhancing the quality of life through the conservation of our natural resources.

Guided by citizen members of a Board of Trustees representing each of Virginia's 13 major river basins, the purpose of the Foundation is to:

- ✦ Assist in developing and encouraging non-regulatory conservation programs;
- ✦ Foster collaboration and partnerships among businesses communities and natural resources groups;
- ✦ Promote natural resource education and pollution prevention;
- ✦ Encourage volunteer monitoring of all of our natural resources;
- ✦ Develop goals and guidelines of grant applications for projects from the Foundation Trust Fund, and
- ✦ Accept gifts and bequests given to support the mission and purpose of the Foundation.

## Meeting the Challenges

The Foundation will meet those challenges by:

- ✦ establishing a sustained and flexible source of funds for natural resource conservation education and vital projects;
- ✦ providing businesses opportunities to highlight their positive environmental contributions in a non-regulatory climate;
- ✦ developing a comprehensive model of collaboration for public-private natural resource enhancement, and
- ✦ establishing a centralized entity that will facilitate the effective and efficient use of these programs and operations.

## How You Can Help

What can you do to ensure Virginia's natural resources will be healthy today and here tomorrow? Support the Foundation for Virginia's Natural Resources financially or with gifts-in-kind. Doing so will enable the Foundation to:

- ✦ "invest" in worthy projects across the Commonwealth;
- ✦ become Virginia's "matchmaker" to pair conservation donors with the right projects, and
- ✦ effectively "recognize" positive, measurable, result-oriented programs.

To ensure a positive return on your investment, the Foundation will monitor funding recipients and hold them accountable for their programs.

Take the first step. Fill out the attached card and send it back today. You'll be glad you did!

- ☐ **Yes, the Foundation for Virginia's Natural Resources can count on me.**
- ☐ Enclosed please find my investment of \$ \_\_\_\_\_
- ☐ I wish to make an in-kind gift of \_\_\_\_\_
- ☐ I want to learn more. Please contact me.

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

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Phone \_\_\_\_\_

Email \_\_\_\_\_



## For More Information:

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# MISSION: A Natural Resource Philanthropy for Virginia